# MERCHANT SPONSOR ADVERTISING TERMS AND CONDITIONS

#### AD DESIGN AND PROOF:

All merchant sponsor customers will receive a proof of their artwork before printing. We will design, and revise if necessary, artwork for the bags until approval is obtained. Sponsor must approve via e-mail artwork prepared for print. In the event sponsor does not respond to ad design with 10 days, RX Bag Marketing, hereinafter RXBM, will assume that the ad copy is acceptable to print and RXBM will proceed with the printing of the bags. Sponsor will be mailed a bag sample when bags have been printed.

# **BAG DISTRIBUTION:**

Bags are used and distributed via your local participating pharmacy with prescription fills. Prescription bags are placed directly in the pharmacy customer's hand at point of sale or when a prescription is filled.

### PAYMENT TERMS:

Payment for advertising is required in advance of print. Payment may be made by Visa, Master Card, American Express, Discover or e-check. In some cases, payment may be made by Paypal.

## **BAG AND INK COLORS:**

Bags are printed on white paper. Pharmacy may choose between  $5 \times 2 \times 10$  inch or  $5 \times 2 \times 13$  inch pinch bottom prescription bags. Ink print color choices are decided by participating pharmacy and may be subject to change.

### **ACKNOWLEDGMENT:**

Advertisers acknowledge that the undersigned has read and understands this agreement and has not relied on any statements or promise other than contained in this agreement and also acknowledged receiving a copy of this contract. Any items not specifically written in this contract are unenforceable, as there are no express warranties. THIS AGREEMENT IS NON-CANCELABLE and contains my full and complete understanding of all terms and conditions.